



## **INVENTIS LTD**

### **1. Primary Objective**

The Company aims to deliver sustainable net profit returns to its shareholders. The growth objective for the Company is to identify and secure opportunities that provide an enhanced sustainable rate of return on investment for organic growth (product development and new markets) as well as merger and acquisition opportunities that meet the criteria of: Deliver sustainable net profit returns to its shareholders. This includes,

- *Proven Innovation;*
- *Inspired design;*
- *Ownership of intellectual property; and*
- *An existing or a ready proven market.*

### **2. Company Purpose**

To achieve our strategy and provide value for our shareholders over the longer term, we must ensure that we:

- Understand the needs of our clients and develop products and services to meet those needs;
- Search for niche markets where innovation and inspiration can make a difference and separate our offering from others on offer;
- Investigate possible merger and acquisition opportunities that add value to products, manufacturing and markets that are consistent with the Inventis Vision and Investment Strategy and fit into and/or complement our two existing divisions;
- Invest in the development of new products and technology and provide superior products that leverage greater competitive advantages; and
- Create self-branded finished products and brands that define the business, become household names, and best capture the spirit of Inventis ~ Inspired Solutions.